

# LEAH JULIETT

## Speechwriter and Senior Content Producer Specializing in Politics, Diversity, Community, and Tech

Award-winning writer, public speaker, social media strategist, digital campaign builder, and community engagement expert with a decade of marketing experience. Bestselling author, two-time TED speaker, speechwriter, advocate, and nonprofit founder. Paid and organic content expert with Capitol Hill writing experience driving impact to generate social good in nonprofits, government, and NGOs. Fighting for democracy with empathy-driven communications from Congress to Connecticut and back.

### PROFESSIONAL EXPERIENCE

#### Communications & Consultant, Survivor Social Media LLC

*Media storytelling, campaign development, social media marketing*

Aug 2022 - Present

#### Nonprofit Content Writer; Consultant, Funraise

*Brand voice development, Content writing, SEO, editing*

Sep 2022 - Jan 2023

#### Social Media and Communications Manager, Lesbians Who Tech & Allies

*Newsletter production, community engagement, political communications*

Feb 2020 - Jul 2022

#### Community Engagement Manager, Triangle Community Center

*Public relations, media consulting, content creation, graphic design, email marketing*

Feb 2021 - Sep 2021

#### Writer; Content Producer, Democratic Leader Schumer; United States Senate

*Political communications, long-form essays, script and ghostwriting, content production*

February 2019 - Jan 2020

#### Youth Engagement Coordinator, National Ambassador, GLAAD

*Youth engagement, speechwriting, campaign and content development, digital strategy*

Oct 2016 - February 2019

### AWARDS AND HONORS

- L'Oreal Paris Women of Worth · October 2020
- Glamour Magazine College Woman of the Year · June 2018
- George H.W. Bush Point of Light Award · February 2021
- GLAAD Rising Star Award · June 2018
- Advocate Magazine Champion of Pride Award · June 2021

### Pronouns: They/Them/Theirs

Stamford, Connecticut, 06901

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### SKILLS AND PROFESSIONAL TOOLKIT

Campaign Development; Content Production; Organic Media, Content Planning; Copywriting; Search Engine Optimization; Trend Analysis; Viral Content Creation; Blogging; Topical Essays; Email Marketing; Video Editing; Newsletter Production; Graphic Design; Paid Media; Corporate Communications; Storytelling; Grassroots Organizing; Digital Marketing; Community Building/Engagement; Social Media Marketing; Performance Analytics; Political Communications; Speechwriting; Public Speaking; Public Relations; Influencer Outreach; Brand Voice Development; Media Consulting; DEI Management; Gender Equity Education

### EDUCATION

#### Western Connecticut State University

Bachelor of Arts, Political Science; Justice and Law, Gender, and Conflict Resolution Concentrations  
*December 2018*

#### Prescott College

Masters of Arts Coursework: Social Justice and Community Organizing  
*March 2020-2022*

### CERTIFICATIONS

**GLAAD Media Institute:** Media Advocacy; Storytelling; Election Engagement; Digital Media Strategy · 2018

### PERSONAL ETHOS

Advocate for underserved communities; led by courage and justice; forging change online and offline; globally and locally.

## ADVOCACY AND CAMPAIGNS

### Founder, March Against Revenge Porn, Inc. 501(c)(3)

- Leader of global campaign fighting image-based sexual abuse
- Member of global coalition of policymakers and advocates
- Aug 2016 - Present · 6 yrs 8 mos

### Founder, #Reclaim My Name

- Leader of global movement connecting survivors with art as healing
- Network of survivors and artists fundraising for SA prevention
- March 2023 - Present

### TEDx Speaker

- Two-time TED speaker on subjects of shame and internet harassment
- 2019 & 2021

### Public Speaking and Live News Commentary

- CNN, BBC, NBC, MTV News, BuzzFeed, Sky News, News Australia
- Interviews in Teen Vogue (4x), PopSugar, HuffPost, Glamour Magazine
- 2016 - Present · 7 yrs

### Senior Policy Fellow

- Connecticut Coalition Against Domestic Violence
- Assisted Trafficking in Persons Council with policy recommendations
- Sep 2017 - Jan 2018 · 5 mos

### Keynote Speeches and Speechwriting

- Notable Locations: New York City Hall, University of Minnesota School of Law, UCONN, The GLAAD Media Awards, Thompson Reuters, Global Summit on Image-Based Sexual Abuse
- 2016 - Present · 7 yrs

### Policy and Political Testimony

- Notable consulting with Connecticut General Assembly, Lithuania Human Rights Council, California General Assembly, Global Coalition on Image-Based Sexual Abuse
- 2016 - Present · 7 yrs

### Freelance Journalist

- Covering politics, tech, diversity, and gender-based violence
- Bylines in MTV News, Salty, Seventeen, Glamour, Happiful, GLAAD, and more
- Winner of Excellence in Journalism from National Association of LGBTQ+ Journalists (2018)